

# hathkargha 2018



made in  
india

Handloom Expo &  
Buyer Seller Meet

9-10 October, 2018

Constitution Club of India, New Delhi



## Overview

The Indian Handloom industry demonstrates the richness and diversity of Indian culture. With over 4.3 million people directly involved in the production, the handloom industry is the second-largest employment provider for the rural population in India after agriculture. Indian handloom products are known for their unique designs and finesse. The trend is to mix old designs with new techniques and create original products. The industry has strong infrastructure, with about 2.4 million looms of varied designs and construction, indicating significant production capacity.

Before the introduction of modern day cloth material and automatic textile machinery, Handloom was the main source of cloth. Indian Handloom Sector has made its mark globally getting enhanced credibility post the launch of "India Handloom" Brand (IHB) to endorse the quality of the products in terms of raw material, processing, weaving and other parameters besides social and environmental compliances for earning. Under the Make in India initiative of the Government of India, FICCI has been the front runner in promoting various consumer driven sectors into stronger position. FICCI aims at aligning with the Government's mission of making the Handloom sector self-sustainable for inclusive growth, adopting a holistic approach to meet the challenges of market and Brand building in global and domestic markets.

## India and Handloom

- Largest producer of Cotton in the world (6 mn. kg, 27% global share)
- 2<sup>nd</sup> largest producer of Silk
- 2<sup>nd</sup> largest global manufacturer of Cloth
- Spun Yarn manufacturing: 5 bn. kg. (50 mn. spindles)
- Fabrics: 65 bn. sq.m. (4.9 mn. looms, including handlooms)
- Exports value: US\$ 40 billion (2015-16)
- 2<sup>nd</sup> largest exporter with 5% share in global textile and apparel trade
- Share of T&A in India's total export: 15%
- Export of handloom products was US\$ 360 million (2015-16)

# Highlights of Hathkargha 2018

- Hon'ble Textile Minister likely to inaugurate the Business Meet
- Interactive Session with Top Designers from India
- Participation of more than 100 Buyers (International & Domestic) in Two Days Business to Business Meet
- International Buyers are expected from AEAN, Europe, US and East Asian countries
- Manufacturers/ Sellers/ Exporters/ Self Help Group from all parts of India
- Prefixed One to One interaction between Sellers & Buyers
- Showcase your Handloom Products in Product Display Area
- Networking Lunches & Dinner

## Who should participate?

- State Handloom Development Corporations
- State Handloom Apex Societies /Cooperative Societies, corporations/Federation
- Self Help Groups engaged in Handloom production
- Non-Govt. Organisations engaged in Handlooms
- National Handloom Development Corporation (NHDC)
- Central Government organization supporting Handloom Sector
- Entrepreneurs/ Startups in Handloom

## Objectives

- Promote business and economic growth via India Handloom Brand (IHB) credibility
- Promote the Indian Handloom Industry on International platform
- Market linkages and Showcase State-of-the-Art designs, material and handloom products from Indian Handloom industry to International bulk buyers and designers
- Livelihood promotion, sustainable businesses, and domestic reach out for geographical handloom skill
- Encourage skill development and organized weaver domestic market of India
- To increase the earnings of the weavers.

## Participating Fee

Details	Fee (₹)
<ul style="list-style-type: none"> <li>• Shell Stand of 9 Sq. Mtr (3*3)</li> <li>• Prescheduled B2B Meetings with Bulk Buyers from India and abroad (minimum 15 meetings)</li> <li>• Complimentary registration for 2 delegates</li> <li>• Networking lunch and dinner</li> </ul>	50,000/- + 18% GST



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.



FICCI-B2B helps Indian businesses, specially SMEs with useful business information on buyers, markets, agency/distribution opportunities, trade leads, tenders, export import data etc. and facilitate trade between Indian businesses and overseas companies through one-to-one business meetings. It also helps Indian businesses to visit key overseas markets as member of official Indian business delegations. [www.ficci-b2b.com](http://www.ficci-b2b.com) is the largest B2B Portal in India attracting thousands of visitors from India and overseas.

## Contact us

**Nirankar Saxena**, Deputy Secretary General

**Samrat Soo**, Additional Director | E: [samrat.soo@ficci.com](mailto:samrat.soo@ficci.com) | T: +91-11-23736313

**Amit Tyagi**, Additional Director | E: [amit.tyagi@ficci.com](mailto:amit.tyagi@ficci.com) | T: 91-11-23487241

**Sanjeev Kumar**, Senior Assistant Director | E: [sanjeev.kumar@ficci.com](mailto:sanjeev.kumar@ficci.com) | T: +91-11-23487321

**Ritika Kishore Vaid**, Senior Assistant Director | E: [ritika.kishore@ficci.com](mailto:ritika.kishore@ficci.com) | T: +91-11-23487520

**Sanchit Talwar**, Assistant Director | E: [sanchit.talwar@ficci.com](mailto:sanchit.talwar@ficci.com) | T: +91-11-23736313

Federation of Indian Chambers of Commerce & Industry, Federation House, Tansen Marg, New Delhi - 110001

[www.ficci-hathkargha.com](http://www.ficci-hathkargha.com)